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“ BCR Associates provide businesses with a real opportunity to reduce their running costs AND become greener. I would certainly recommend that clients attend this seminar to find out how to create extra profit from simple cost savings ”

**Viv Hignell, Senior Manager, Lloyds TSB Commercial**

Free seminar – discover how to

**REDUCE YOUR ESSENTIAL RUNNING COSTS.**

Tuesday 20th July 2010, Innovation Centre, University of Exeter, EX4 4RN

Most businesses focus on getting money in through “the front door”, to maintain and increase their profits – and rightly so. But that is only half the story. By looking at what goes out “the back door”, you can save your business hundreds, or even thousands of pounds and make a considerable difference to profit margins.

At this invitation-only FREE seminar, supported by Lloyds TSB and Xerox, BCR Associates together with guest speakers, all of whom specialise in cost reduction, will lead you through the real cash-positive effects that a well managed purchasing resource can have on your business’ bottom line.

The meeting will be short and informal and will include your chance to ask questions specific to your situation. You will receive valuable, practical advice including real case studies demonstrating how companies have made significant savings. Plus you will learn about the common traps and pitfalls set by suppliers which regularly cost businesses dearly.

*Learn how to save thousands of pounds for your business through good procurement processes and efficient resource management.*

**Consider this a FREE health-check for your cost base!**

[Booking form](#)

**Who should attend?**

- ◆ Business Owners ◆ Finance Directors ◆ Managing Directors ◆ Proprietors ◆ Purchasing Managers ◆ Operational Managers ◆

**What types of companies should come?**

Any UK based business from small sole ownerships, SMEs and large multi-nationals to charities and NFPs—in fact all business types and sizes!

**Seminar Agenda**

1:45pm	Registration
2:00pm	Welcome
2:05pm	How efficient purchasing and management of key services can save your business thousands of pounds a year—including case studies of how companies regularly overpay on their bills and how savings can be achieved through simple steps
3:30pm	Lloyds TSB—the corporate relationship
3:50pm	Xerox—wireless and green printing
4:10pm	Business opportunities in a low carbon economy
4:30pm	Questions and answers
5:00pm	Close

**BCR Associates portfolio of cost reduction services:**

- ◆ Electricity
- ◆ Gas
- ◆ Telecoms
- ◆ Insurance
- ◆ Water
- ◆ Finance
- ◆ Business Rates
- ◆ Staff
- ◆ Vehicle Finance
- ◆ Green Services



To register, use the [booking form overleaf](#) or email: [lesley@bcrassociates.co.uk](mailto:lesley@bcrassociates.co.uk)



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and



## Booking Form:

Yes, I will be attending the **Reduce Your Essential Running Costs** Seminar.

Seminar Venue: Innovation Centre, University of Exeter, Rennes Drive, Exeter, EX4 4RN

Date: Tuesday 20th July 2010.

Time: 1:45pm—5:00pm.

### Who should attend?

- ◆ Business Owners
- ◆ Finance Directors
- ◆ Managing Directors
- ◆ Proprietors
- ◆ Purchasing Managers
- ◆ Operational Managers

#### Your Details:

Title: Mr / Mrs / Ms / Miss / Dr / Other (please specify): .....

First Name: ..... Last Name: .....

Company Name: .....

Company Address: .....

..... Postcode: .....

Contact Tel no: .....

Email: .....

For extra guests, please copy this form

Please note that your details will only be collected for the purposes of administering this seminar and will not be added to any marketing databases without your permission.

#### Please return your completed booking form to:

Lesley Wormleighton  
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Exeter  
EX4 4EP

Tel: 0844 824 3878  
Fax: 0844 824 3877  
Email: [lesley@bcraassociates.co.uk](mailto:lesley@bcraassociates.co.uk)

\*except water, forensic banking and business rates

#### About BCR Associates:

BCR Associates offers advice, procurement and account management services across a range of essential business expenditure. As part of an agreement with Cannon Moorcroft, we are offering no-cost, no-obligation cost reviews to their clients and ALL savings identified will be passed on in full\*.

We work with all types and sizes of UK based companies to reduce cost wastage and help drive greater profitability. Our results speak for themselves, with 9 out of every 10 customers making on average 27% savings from our services and the vast majority stay with us year after year to help minimize their cost base.

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- ◆ Business Rates
- ◆ Staff
- ◆ Vehicle Finance
- ◆ Green Services



BCR Associates is a certified Carbon-Neutral® office: April 2010 – April 2011